

TRANSFORMING MOBILE HOME PARK SECURITY WITH RAD AND HUB ENTERPRISES



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Deployment of RIO 180 Units with SARA Reduces Incidents and Restores Resident Confidence

The Client:

Champion Real Estate Services (Champion), a property management firm, has partnered with HUB Enterprises (HUB), a subsidiary of American Security, for more than two decades. HUB has consistently provided a range of security services, including mobile patrols and on-site personnel, across Champion's diverse portfolio. In early 2025, HUB introduced Robotic Assistance Devices (RAD) as a technology partner to address persistent security issues at one of Champion's mobile home communities.

The Challenge:

Mobile home communities present a unique security environment. They are typically open-access properties, often with hundreds of residents, visitors, and vehicles moving in and out daily. Traditional patrol models, relying on security officers driving through in marked vehicles, were not sufficient to maintain a safe environment. At this community, incidents of trespassing, theft, vandalism, and disruptive late-night activity were frequent.

For Champion, the burden quickly escalated. Residents regularly expressed frustration, with complaints and calls directed to Shannon Noble, Champion's Managing Broker, almost every evening. Despite HUB's long-standing service relationship, the limitations of manned patrols and delayed law enforcement response left management seeking a new approach.

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At the same time, budget constraints made it difficult for Champion to consider large-scale security camera installations or additional guard hours. The need was clear: a highly visible, cost-effective security solution that could operate autonomously and demonstrate immediate results.

Across the security industry, reliance on manned patrols and physical guard coverage often continues to be the standard response to client concerns. Yet these measures frequently fall short, as they cannot provide the consistency, visibility, or immediacy that modern environments demand. End users, however, are increasingly vocal in their desire for solutions that deliver reliable deterrence and rapid response without the limitations and costs of manpower.

This dynamic was clear in Champion's case. The community's management was not hesitant to explore advanced technology, but rather expected HUB to bring forward an alternative to the traditional model. For RAD, this alignment underscores the value of their autonomous solutions powered by <u>SARA</u>™ (Speaking Autonomous Responsive Agent), which address the shortcomings of legacy approaches and deliver the results and cost savings end users are asking for today.

"Shannon was getting calls every night from residents, and after we put in the RIO units with SARA running, the calls basically stopped. It was night and day."

> – Jarrett Willoughby, HUB Enterprises

The Solution

HUB Enterprises recommended the deployment of two RAD RIO™ 180 units. Each unit integrates advanced analytics, digital signage, and audio talk-down

capabilities into a solar-powered portable security tower, designed to deliver continuous coverage without the need for on-site personnel.

The units were strategically positioned to maximize visibility and effectiveness. One was placed in a high-traffic area within the community where many of the problems originated. The second was positioned at the main entrance and exit, ensuring that every resident and visitor would immediately recognize the presence of monitored security upon arrival and departure.

The large LED screens reinforced awareness with clear, direct messaging, while the audio talk-down features provided an active deterrent to unwanted behavior. All activity was supported by RAD's software platform, which enabled automated alerts and rapid reporting, eliminating the need for continuous human monitoring.



Implementation

HUB worked closely with Champion to ensure the deployment addressed the community's most pressing concerns. Site assessments identified the areas with the highest activity and greatest resident frustration, quiding the placement of the RIO 180 units.

The installation process was efficient, with the units fully operational shortly after delivery. HUB provided oversight and coordination, while RAD's technology team

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team ensured system readiness and integration with the reporting platform. Champion communicated the new measures to residents, emphasizing that the community was now under continuous monitoring and enhanced protection.

The result was a seamless rollout that quickly established trust with both management and residents. Within days, the RIO units became a visible part of the community's security presence.

The Results

The impact of the RIO 180 units was immediate and measurable. Resident complaints to Champion's management, once a nightly occurrence, virtually disappeared following deployment. Incidents of trespassing, theft, and disruptive activity declined sharply, creating a safer and more stable environment for the community.

"What really surprised us was SARA. We thought of it as just a monitoring tool, but the way it responds on its own, the speed of it, that's what really sold us."

- Jarrett Willoughby, HUB Enterprises

At the center of this success was RAD's agentic Al-powered software platform SARA. By continuously monitoring video feeds, SARA detected events in real time and initiated immediate deterrent responses through digital signage, flashing lights, and talk-down audio. When necessary, SARA escalated alerts to HUB, enabling follow-up within minutes. This eliminated the need for continuous human monitoring while delivering consistent, reliable coverage that traditional patrols could not match.

The clear visibility of the LED displays and the authority of the automated voice commands reinforced the presence of security across the property. Both residents and management recognized the difference, noting a renewed sense of confidence and relief that long-standing issues were finally under control.

"SARA is at the core of the RAD ecosystem. The units don't just watch, they act, they engage, and they notify within minutes. That's the difference Champion is experiencing."

- Robotic Assistance Devices (RAD)

The Next Steps

Encouraged by the success of the initial deployment, Champion is evaluating additional properties for several RAD solutions. Plans include expanding to a secondary community with four to six units, potentially a mix of ROSA™ (stand-alone, AC powered) and ROSA-P (light pole mounted and light pole powered) devices, to extend coverage and deliver similar results.

HUB views this project as a model for addressing security challenges in mobile home communities across the southern United States. By combining Champion's property management expertise, HUB's service capabilities, and RAD's autonomous technologies powered by SARA, the partnership has created a scalable framework that can be applied to other residential environments facing similar concerns.

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Conclusion

The collaboration between RAD, HUB Enterprises, and Champion has reshaped the security environment of a mobile home community that had long struggled with recurring incidents. Through the deployment of the RIO 180 units powered by SARA, HUB delivered a highly visible and effective solution that restored resident confidence, reduced complaints, and gave management the assurance that ongoing concerns were finally under control.

This project highlights the strength of combining RAD's autonomous technologies with the deep service expertise of HUB and the forward-thinking approach of Champion. Together, the three organizations demonstrated how property managers and security providers can address long-standing challenges with measurable, lasting results.

"This worked where our patrols just couldn't. It's visible, it's active, and it gave Champion the confidence to start talking about more deployments right away."

- Jarrett Willoughby, HUB Enterprises

With Champion already evaluating additional properties, and HUB prepared to expand the program across other communities, this initiative stands as a model for the residential security sector. RAD's solutions are not only delivering results today but also defining the future standard for how security will be delivered in environments where traditional approaches have failed.

"HUB brought us a solution from RAD that works. The collaboration between Champion, HUB, and RAD has given us a new level of confidence in how we manage security at our communities."

> Shannon Noble, Champion Real Estate Services

Ready to Rethink How You Secure Residential Communities?

Champion's success with HUB Enterprises and RAD demonstrates what's possible when Al-powered autonomy is applied to everyday security challenges. For property managers and security providers looking to reduce incidents, strengthen deterrence, and deliver continuous coverage without increasing personnel, the SARA (Speaking Autonomous Responsive Agent) platform provides a proven path forward.

To learn more about how SARA and RAD's autonomous solutions can elevate security performance and efficiency, connect with RAD today.

"The LED display and talk-down features make a powerful impact. Residents see and hear that their community is protected, and it has completely changed the atmosphere."

Shannon Noble,
Champion Real Estate Services

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