



# SELECTBLUR

Safeguarding Privacy and Security

The AI-Powered Windows App For Selecting Faces to Blur or Not



# Introducing SelectBlur: Safeguarding Privacy and Security

In today's digitally interconnected world, the importance of obscuring faces in captured surveillance video cannot be overstated. SelectBlur from RAD, the cutting-edge AI-powered Windows application, serves as the ultimate solution to address the growing demand for privacy protection and security compliance. Here are four compelling reasons why SelectBlur is the go-to choice for safeguarding your surveillance footage:

This advanced technology prioritizes **Privacy Protection** by obscuring faces in surveillance footage, ensuring the safeguarding of personal information and reducing intrusion risks.

SelectBlur also simplifies **Regulatory Compliance** by seamlessly adhering to stringent privacy regulations, promoting ethical data usage while minimizing legal complexities.

In scenarios necessitating discretion, such as those involving confidential informants or undercover agents, SelectBlur excels at **Enhancing Anonymity** by selectively blurring faces, ensuring safety.

Moreover, SelectBlur's AI-driven approach is committed to **Minimizing Bias and Discrimination** in surveillance, focusing on behavior analysis rather than appearances, fostering fairness in surveillance practices.

SelectBlur from RAD represents a pivotal advancement in the realm of surveillance, striking the crucial balance between security and privacy, regulatory compliance, anonymity protection, and bias reduction. Employ SelectBlur to safeguard individual rights and foster a more responsible and ethical use of surveillance technology in our interconnected world. Experience the future of privacy and security with SelectBlur today.

## Privacy Protection

SelectBlur obscures faces selectively, safeguarding privacy and reducing intrusion risks in public areas, residential zones, and businesses.

## Regulatory Compliance

SelectBlur ensures compliance with privacy regulations, mitigating legal complexities while supporting ethical data usage.

## Enhanced Anonymity

SelectBlur maintains anonymity in sensitive situations, aiding law enforcement and protecting agents, confidential informants, and vulnerable individuals.

## Bias Reduction

SelectBlur uses advanced AI to shift focus from *appearance* to *behavior* analysis, minimizing bias and promoting equitable surveillance practices.



# How SelectBlur Works



[View SELECTBLUR Demonstration Video](#)

## Challenge

SelectBlur effectively addresses modern surveillance challenges by prioritizing privacy through face obscuring, simplifying privacy regulation compliance, ensuring safety in sensitive situations, and promoting fairer surveillance practices with advanced AI.

## Solution

SelectBlur offers a comprehensive solution to contemporary surveillance challenges. It prioritizes privacy, selectively obscuring faces, safeguarding personal data, simplifying privacy regulation compliance, and ensuring anonymity when needed. Its advanced AI promotes fair surveillance practices, shifting from appearance to behavior analysis, addressing bias, and promoting equity in surveillance.

## Use Cases

### Public Surveillance Protection:

SelectBlur ensures privacy in public spaces while maintaining security by obscuring faces, allowing authorities to monitor without intruding on individuals' privacy.

### Security Services:

In corporate and retail settings, SelectBlur strikes a balance between security and privacy by identifying threats while protecting the identities of employees and customers.

### Law Enforcement:

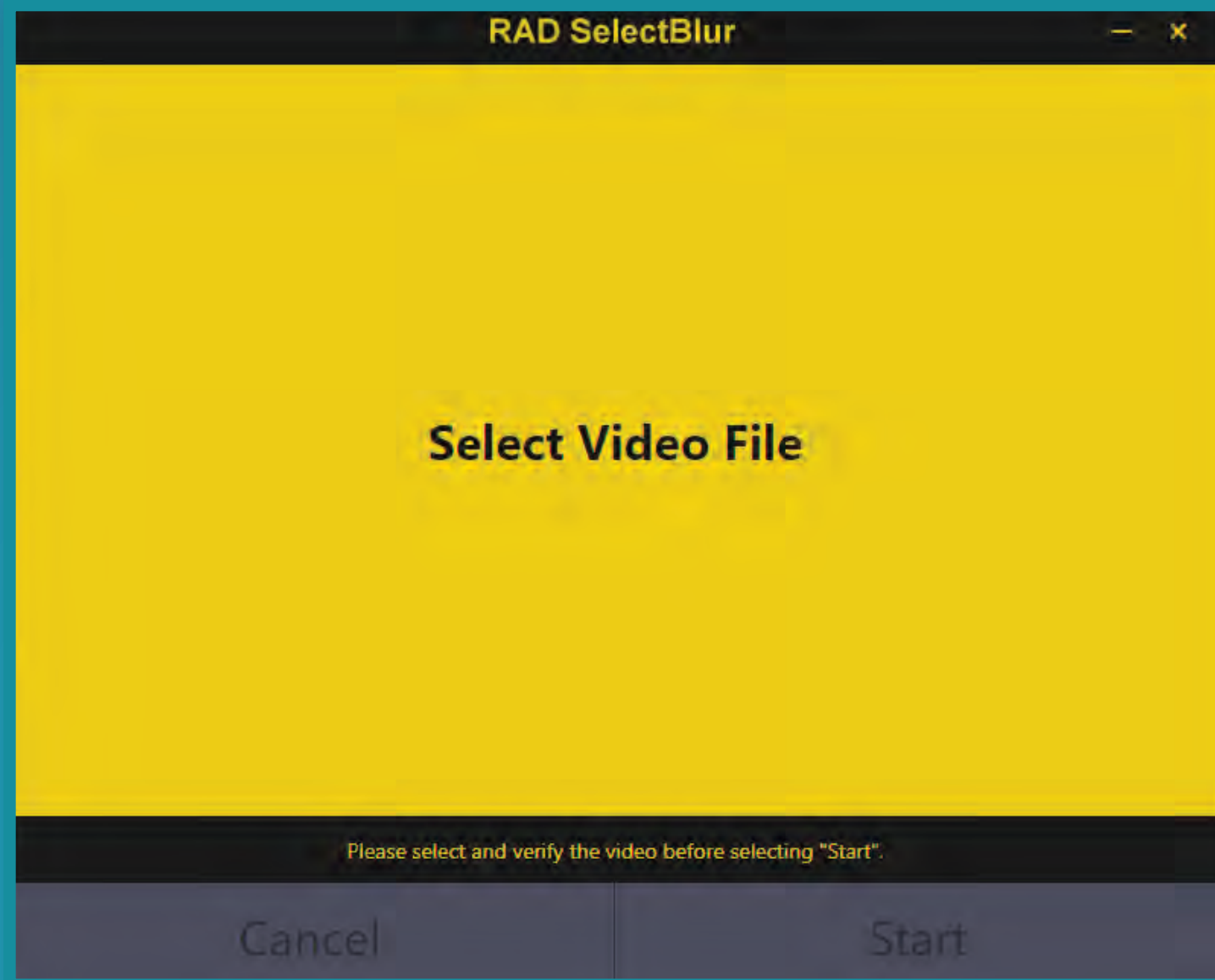
For law enforcement, SelectBlur safeguards confidential informants and undercover agents by selectively blurring faces in surveillance footage.

### Residential Neighborhoods:

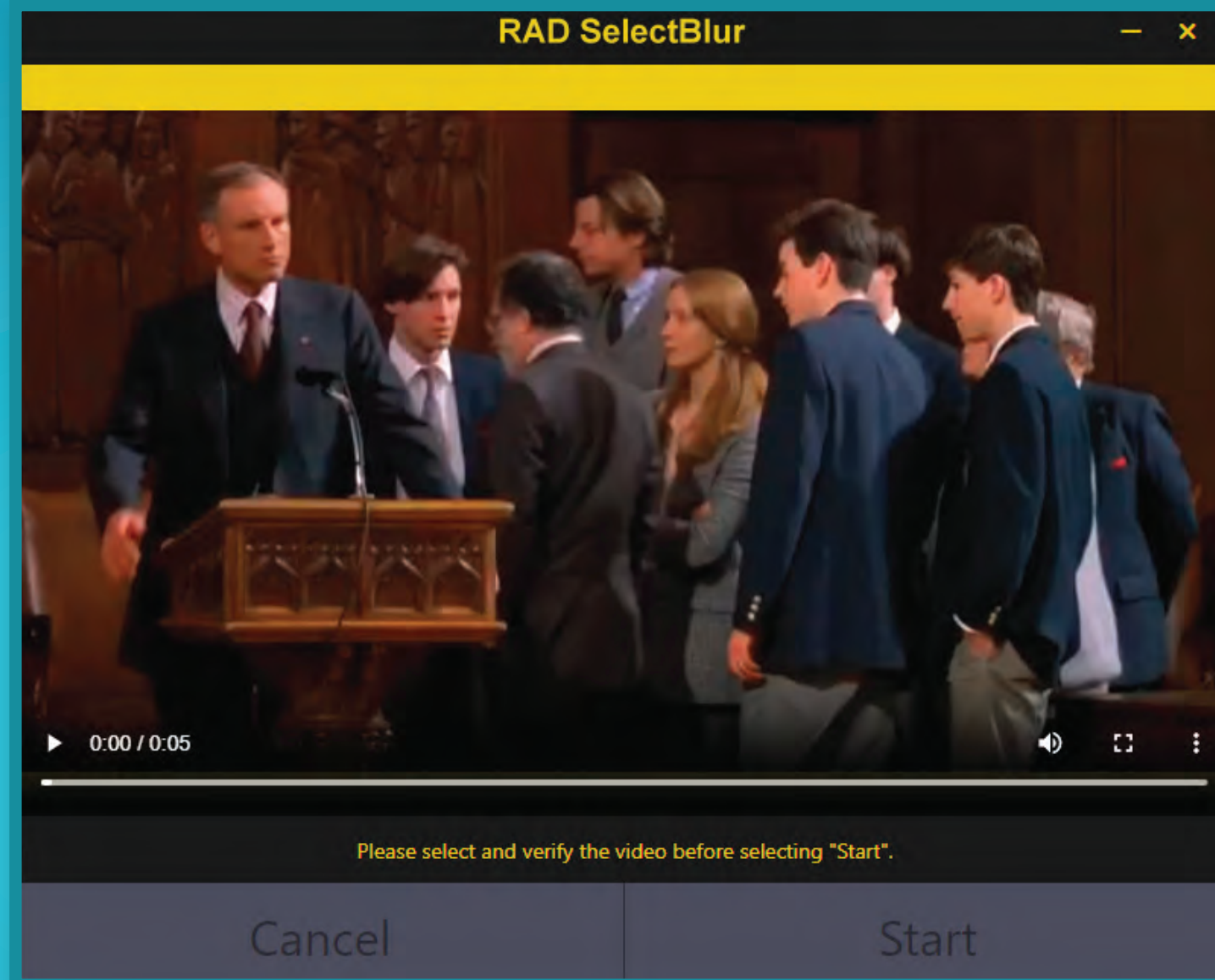
In residential communities, SelectBlur enhances security and respects privacy by obscuring faces in neighborhood surveillance.

### Journalism and Filmmaking:

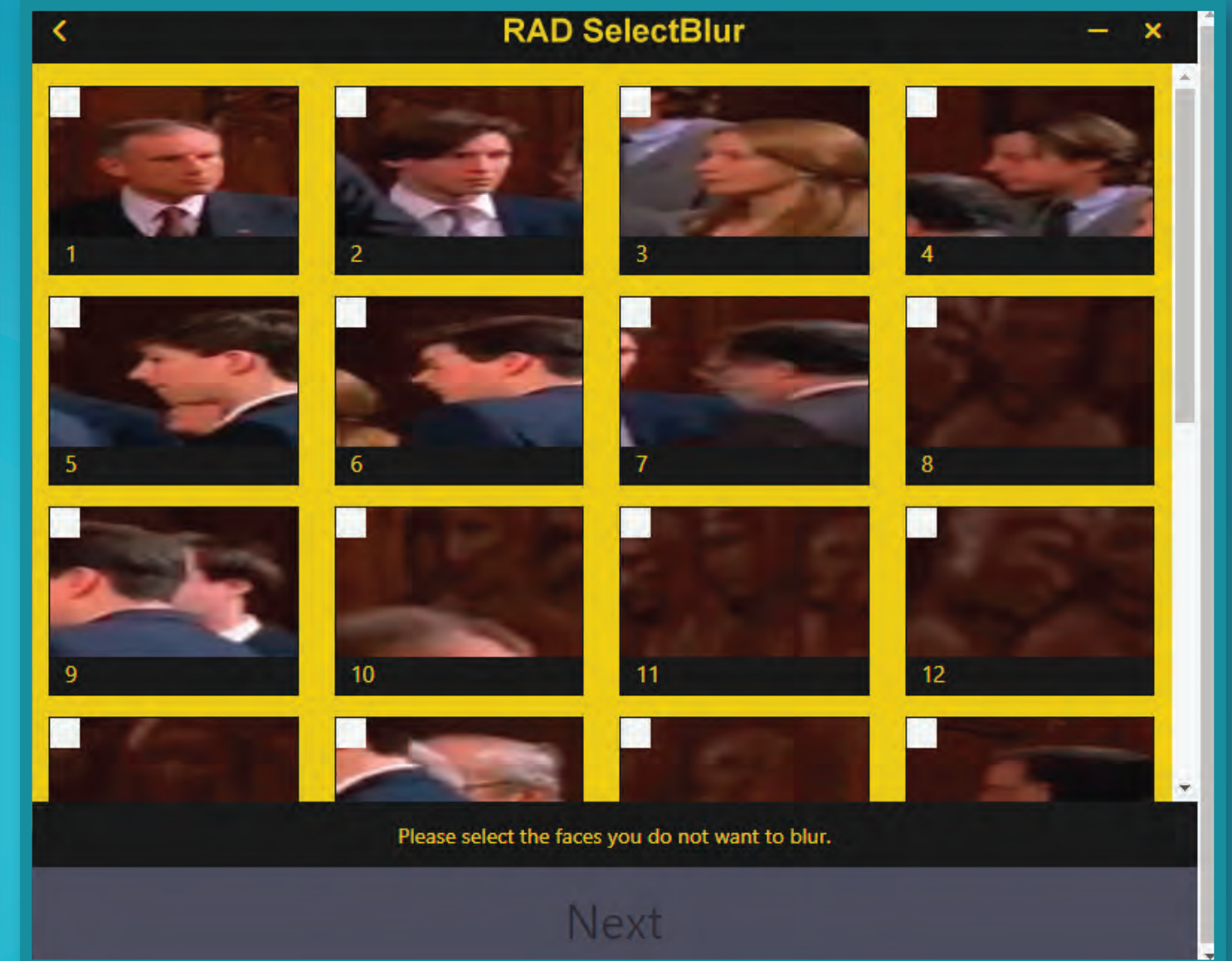
SelectBlur aids journalists and filmmakers by respecting privacy in public footage, ensuring ethical content creation.



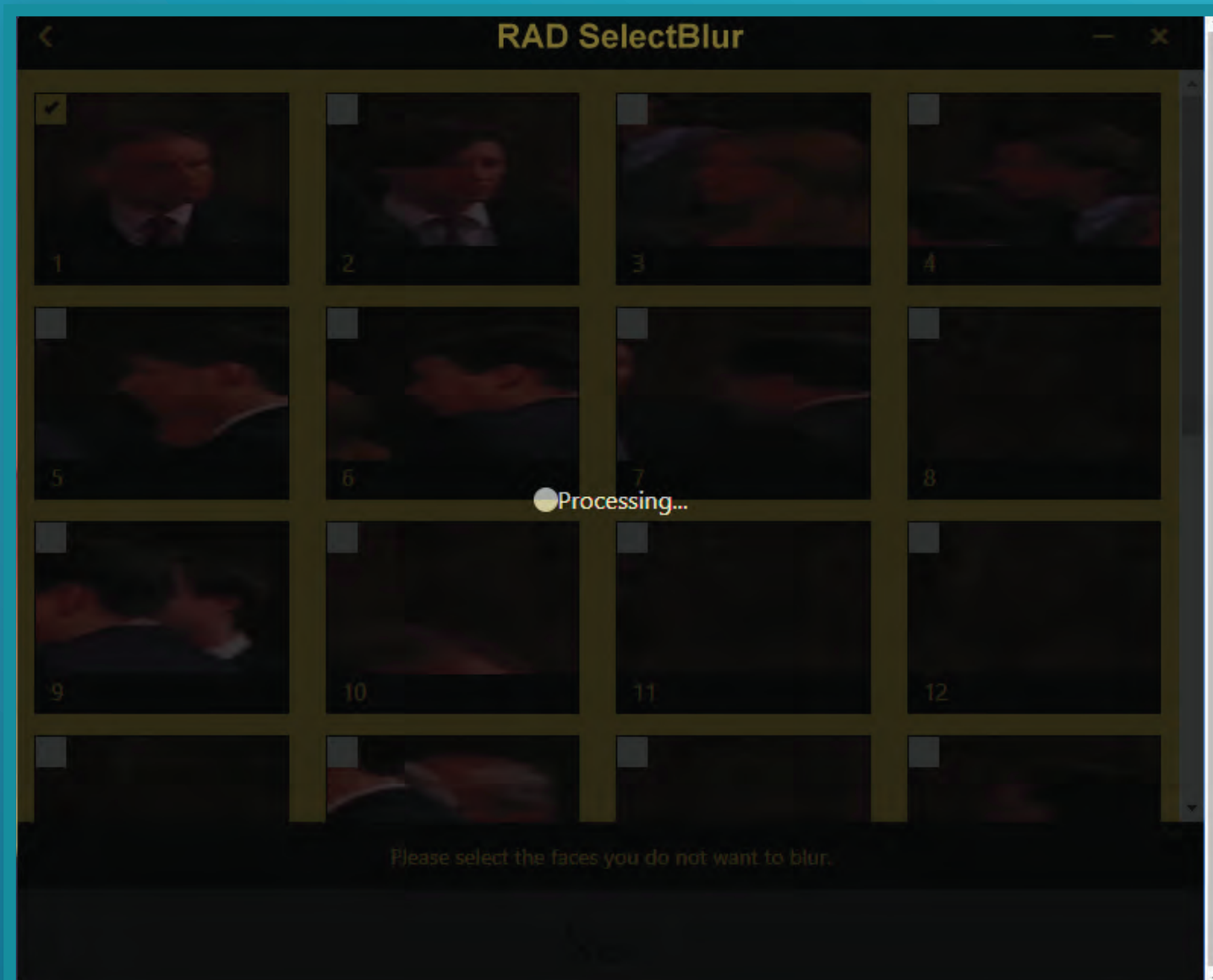
Import Video File



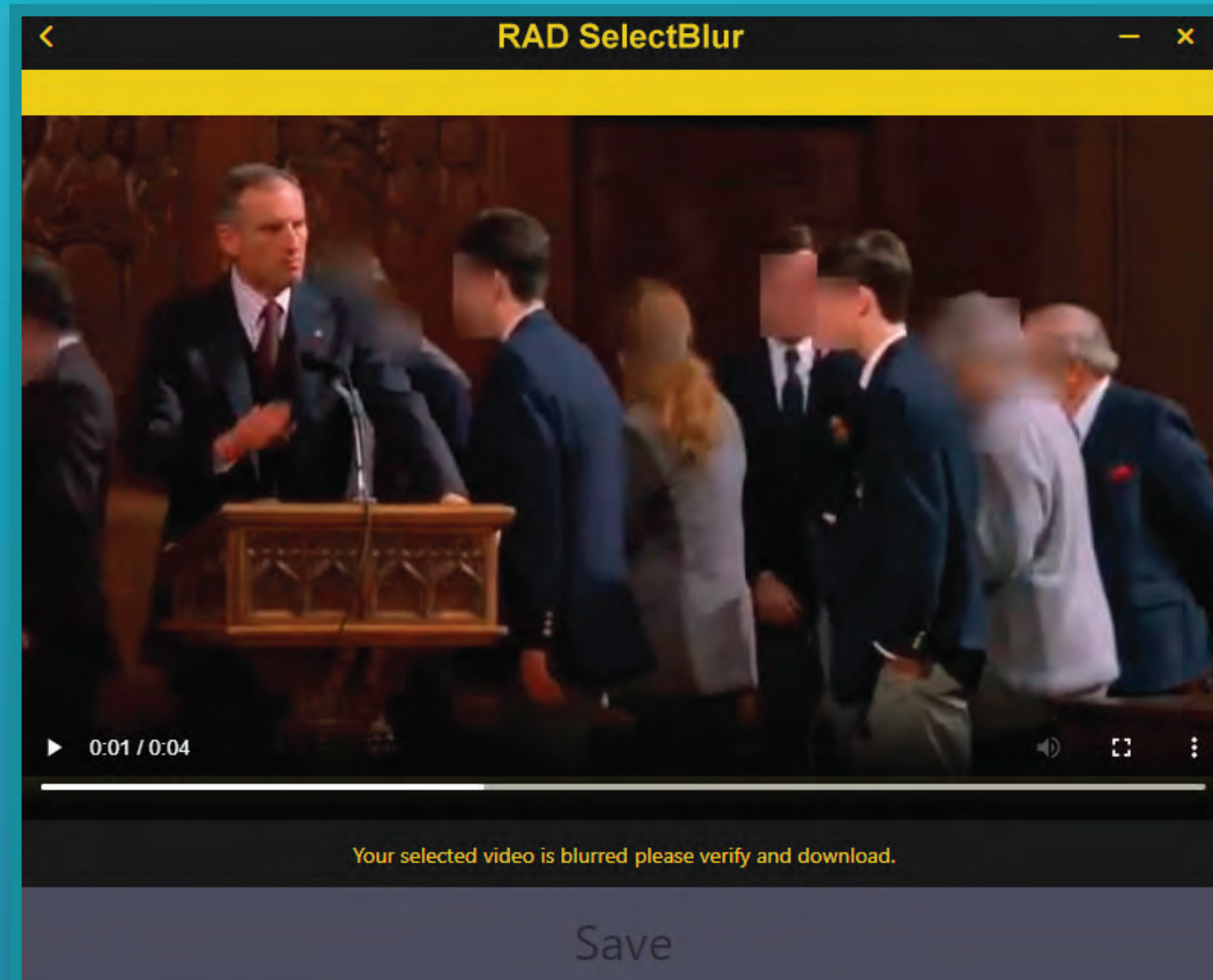
Review File



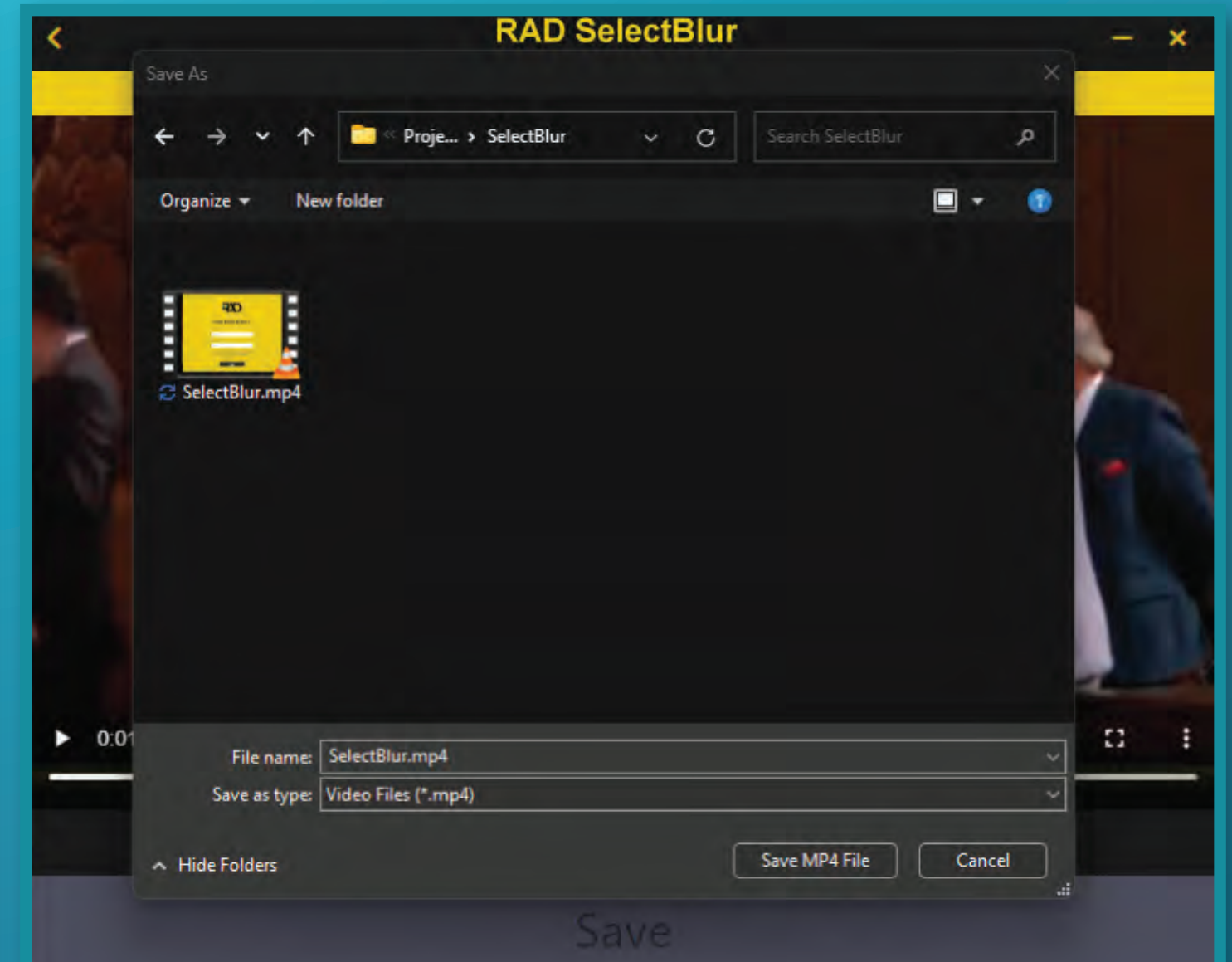
Select Face(s) To Not Blur



Process Video File



Verify Video File



Save | Share



an AITX company

More security, less expense.  
With RAD it's inevitable.

877-78-ROBOT

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SELECTBLUR



## System Specifications

### Video Formats Supported:

- .mp4, .mpeg, .mov, .avi, .wmv, .flv, .mkv, .webm

## Minimum Requirements

### Operating System:

- Microsoft® Windows® 10/11 64-bit with up-to-date patches and service packs installed
- NVIDIA GPU Highly Recommended

- More at <https://radsecurity.com/selectblur/>